



MISSION

The Museum Association of New York inspires, connects, and strengthens New York's cultural community statewide by advocating, educating, collaborating, and supporting professional standards and organizational development.

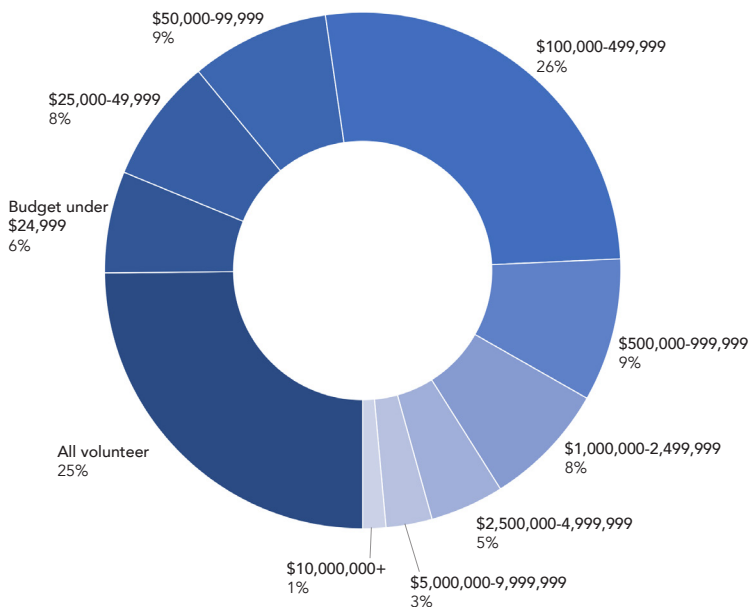
VISION

MANY ensures that New York State museums operate at their full potential as economic drivers and essential components of their communities.

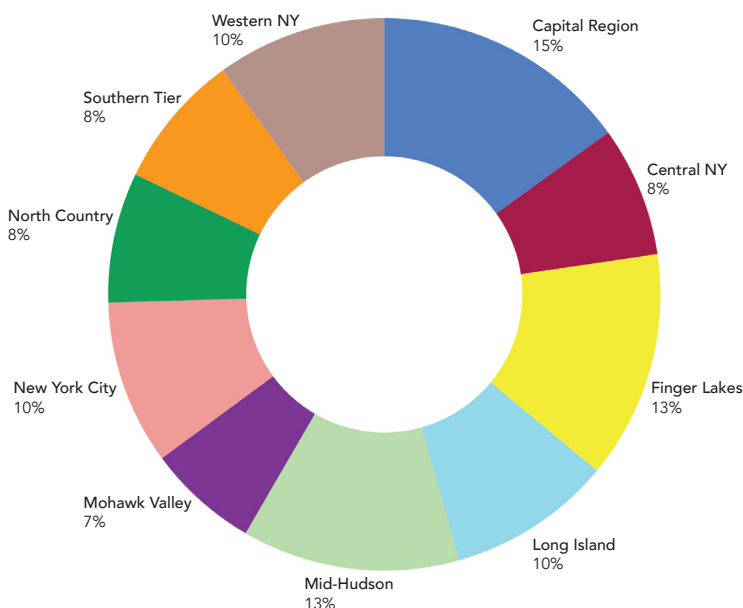
MEMBERSHIP

In 2020, MANY had 646 members, a 6% increase from 2019.

Organizational Members by Budget Size



Organizational Members by REDC Region



ADVOCACY

Largest number of museum advocates from any state at American Alliance of Museums' Museums Advocacy Day
2019: 42
2020: 53

ANNUAL CONFERENCE

446 attendees at 2019 Access and Identity annual conference with 40% first time attendees.

STATE OF NYS MUSEUMS

In 2019, 206 (15%) of NYS museums responded to a survey to create the State of NYS Museums report, the first statewide assessment report issued by MANY in 10 years.

PROGRAMS

2019: 453 people attended in-person programs, a 29% increase from 2018
2020: 3,917 people from 799 organizations attended 31 virtual programs, a 764% increase from 2019

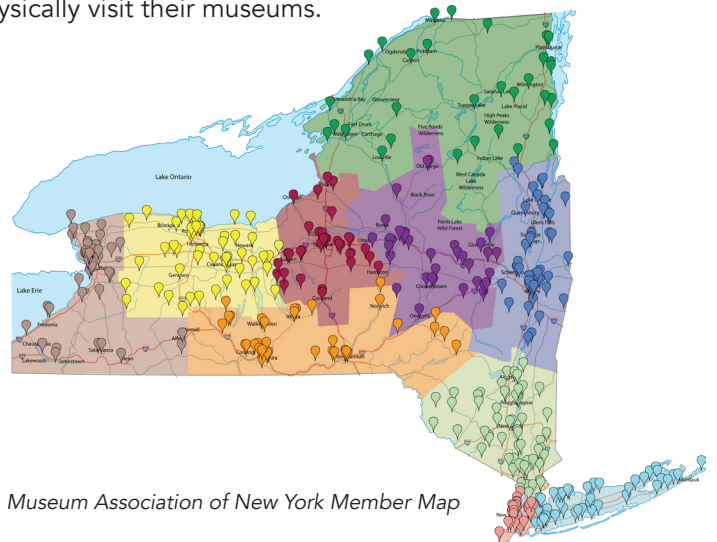
GRANTMAKING

In 2020, MANY partnered with the William G. Pomeroy Foundation to create The Pomeroy Fund for NYS History. 69 history-related organizations with budgets under \$150,000 were awarded \$147,808.

IMLS CARES ACT GRANT

MANY Awarded \$498,407

98 New York State museums and 203 museum professionals were selected to participate in "Building Capacity, Creating Sustainability, Growing Accessibility," an IMLS CARES Act Grant project designed to help museums impacted by the COVID-19 pandemic share their collections and reach audiences who cannot physically visit their museums.



Museum Association of New York Member Map

2020 FEDERAL FUNDING TO NYS MUSEUMS



National Endowment
for the Arts

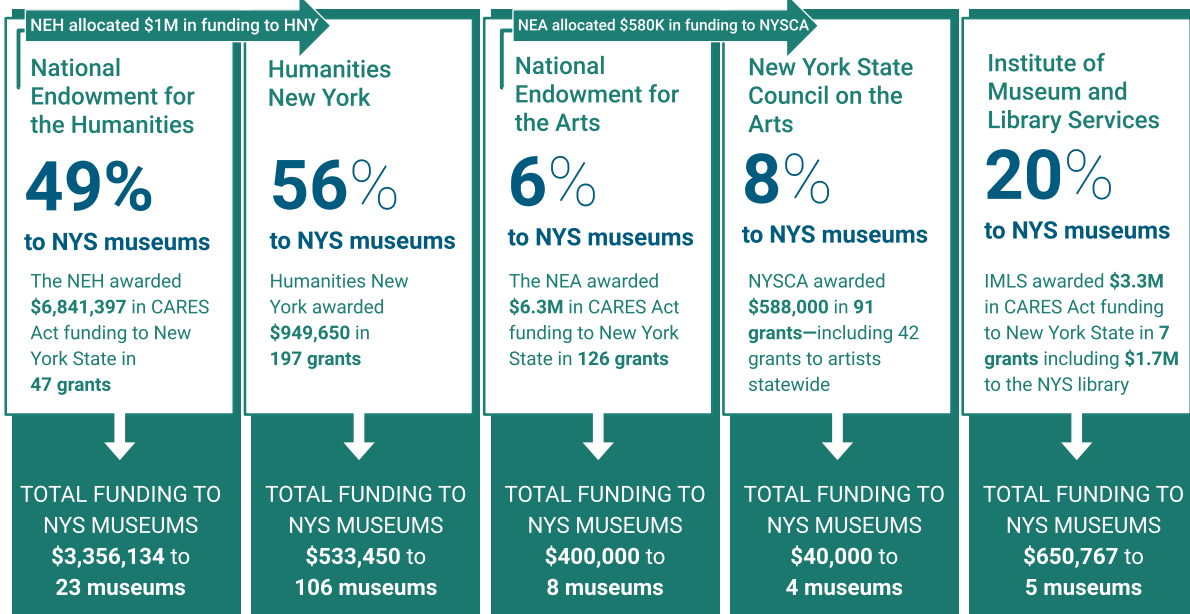


National Endowment
for the Humanities



Institute of Museum
and Library Services

2020 CARES ACT FUNDING TO NYS MUSEUMS



NEW YORK STATE TOURISM 2019 ECONOMIC IMPACT



265 Million
visitors to New York State



\$73.6 Billion
direct visitor spending



\$117.6 Billion
total economic impact

2019 Data from NYS Empire State Development <https://esd.ny.gov/industries/tourism>

NYS MUSEUMS 2017 ECONOMIC IMPACT



\$5.37 Billion
total museum financial impact
on the NYS economy



61,796 jobs
supported by the NYS museum
industry every year



\$482.6 Million
generated in State
and Local taxes

Data from the 2017 Oxford Economic Report commissioned by the American Alliance of Museums