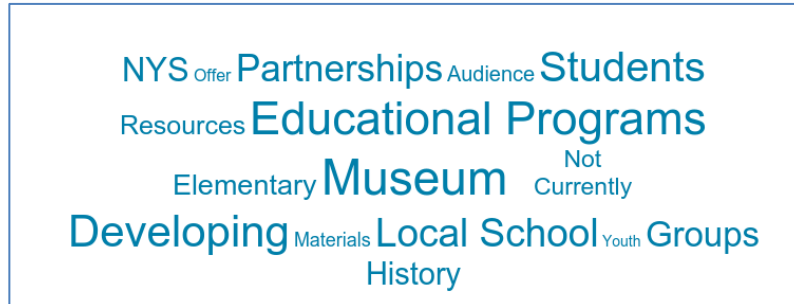




## Education Programs in New York State Museums 2018



On January 8<sup>th</sup>, 2018, the Museum Association of New York opened a survey to learn more about education programs offered in our state's museums. The survey was sent to members and contacts and shared by the Greater Hudson Heritage Network and NY History Blog. 96 museums responded in the 2 weeks the poll was open; 88 provided data from 2017.

Concurrently, Oxford Economics released their 2017 national report commissioned by the American Alliance of Museums and supported by a grant from the Mellon Foundation. That report found that the total annual economic impact of Museums in New York State is \$ 5.4 billion dollars -- equal to that of the state's Agricultural Industries and second only to California in contributions to our nation's economy; 33,000 people are directly employed by museums in New York.

**The commitment of our museums to education is clear, funding needs to follow.**

I hope this summary will help us all speak up and advocate for the essential role of museums in New York's education community. Thanks to Samantha Mahoski, MA/MSIS Candidate, Information Sciences and Public History, UAlbany, whose work helped make this report possible.

For full survey data, please contact [esanger@nysmuseums.org](mailto:esanger@nysmuseums.org) or call 518-273-3400.

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Museums preserve our cultural heritage and create opportunities for people learn from the past. We do the broadest range of every kind of cultural work with extraordinary impact. The responses summarized here cross disciplines and equally represent budget sizes from under \$25,000 to over \$5,000,000 to illustrate how New York's museums deliver education programs and suggest ways that these programs could better serve our communities with direct funding from our state.

**90% of New York Museums dedicate 25% or more of their budgets to educational programming.**

When asked to estimate the number of school children participating in onsite educational programming at their institutions, **99% replied that they conduct on site educational programs**; 42% serve over 1,000 school children each year.

- **100% of those with annual budgets under \$100,000**
- **serve school children with educational programs at their museums.**
- 10% of those museums with budget sizes between \$100,000 and \$999,999 serve ***between 5,000 and 20,000 school children*** in onsite educational programming.
- Of those museums with budget sizes between \$2,500,000 and \$4,999,999, 67% serve ***between 10,000 and 20,000*** and 33% serve ***over 20,000 school children annually***.

**75% of New York museums serve school children with educational programming at another site in their communities.**

- **More than half of the museums with budget sizes between \$100,000-\$999,999 are engaging at least 1,000 school children in off-site educational programming each year**; an additional 25% serve ***between 1,000 and 5,000***.

The largest museums in our state with budgets over \$5,000,000 reach between 5,000 and 20,000 students with off-site education programs.

## **65% of museums develop curricula or learning materials for teachers to use in their classrooms.**

**More than half of our state's smallest museums with budgets under \$99,000 are developing classroom curricula or materials for teachers.**

- 25 - 37% have these materials available to teachers online.
- 55 - 75% are training teachers how to use these materials.
- 27 - 50% have established partnerships with universities or continuing education programs.
- **36 - 100% have established partnerships with community service organizations.**

65% of museums with budgets between \$100,000-\$999,999 are developing classroom curricula or materials for teachers.

- 46% have these materials available to teachers online
- 39% are training teachers how to use these materials
- 50% have established partnerships with universities or continuing education programs.
- 69% have established partnerships with community service organizations.

Professional Development  
Teacher Workshops Offer History Collections  
Teachers in Advance **Museum**  
Common Core Goals **School** Onsite  
Teacher Training House Learning

**100% of museums with budget sizes between \$2,500,000-\$4,999,999 are developing curricula or materials for classroom teachers and training those teachers how to use the materials.**

- 33% have materials available to teachers online.
- 
- 67% have established partnerships with universities or continuing education programs and community service organizations.

35% of museums of all budget sizes who develop curricula or materials for classroom teachers are also making those materials available on their websites.

42% of museums have established partnerships with universities or continuing education programs. 58% of museums of all budget sizes have established partnerships with community service organizations.

- Of those museums with annual budgets between \$25,000-\$49,999, 14% have established partnerships with universities or continuing education programs and

**100% have additional established partnerships with community service organizations.**

- 89% of those museums with budgets between \$1,000,000-\$2,499,999 have established partnerships with community service organizations.

Museums would substantially increase the number of students and adult learners served if funding was available to support reduced admission fees, bus transportation, web-based curricula, and teacher training. For New York's museums to remain essential anchors in their communities, we need to make them available and accessible to all without financial and physical barriers to participation.

The Museum Education Act would provide funds for these activities as well as partnerships with community-based organizations and higher education institutions.