Sponsorship Opportunities

2024 Annual Conference

Giving Voice to Value

April 6 - 9, 2024
Albany, NY
Join hundreds museum professionals in Albany, the Capital of New York for our annual conference April 6-9, 2024.

Grow your network and reach new customers in New York State!
Albany is easily accessible. It is less than 3 hours by car from New York City and just over 4 hours from Buffalo. The Amtrak station makes train travel a great option and the Albany Airport is minutes from downtown.

A local host committee is helping us plan exciting conference events in downtown cultural institutions. We are creating a map of the dozens of amazing museums conference attendees can visit in the Capital Region.
People from all over the world have come to call Albany their home. The arts, culture, and food of the city reflect that diversity.

Albany is a walking city filled with historic sites and architecture, theaters, boutiques, and great places to eat.
Our conference hotel will be the downtown Albany Hilton with affordable accommodations and state-of-the-art meeting rooms. Exhibitors will have generous space in the hotel ballrooms and adjacent meeting areas.
In 2022 MANY had 733 Members from every region, budget size, and discipline.

Who attends MANY’s annual conference?

65% of 2023 conference attendees were MANY Members.
In 2023, 45 industry partners, funders, state agencies, heritage areas, and field service organizations participated as exhibitors.

Who attends MANY’s annual conference?

Attendance

Attendance 2018: 415
Attendance 2019: 450
Attendance 2022: 300*
Attendance 2023: 438

*maximum allowable under pandemic safety restrictions

32% Executive Directors
36% Curators and Educators
44% Museums with operating budgets over $500,000
46% First time attendees

In 2023, 45 industry partners, funders, state agencies, heritage areas, and field service organizations participated as exhibitors.
Who attends MANY’s annual conference?

We welcome all **industry partners** from large vendors for museum services to independent, project-based consultants as well as funders and organizations that serve museums and the non-profit sector.
We are pleased to offer the following opportunities for you to be at the center of these conversations.

To sponsor our 2024 annual conference, go to the MANY website at nysmuseums.org/conference-sponsorship
2024 Sponsorship opportunities were crafted to offer packages that reflect significant savings over separate purchases.

Sponsors at all levels will have their logo on the MANY home page for one year.

Bronze level at $1,000 is equivalent to a MANY Industry Membership that includes one exhibitor space and your logo on MANY home page. In 2024 it will also include one conference registration.

Sponsors will also receive a list of conference attendees as a sponsor benefit no more than two weeks in advance of the conference.

*Please note that during the registration process conference attendees will “opt in” to allow us to share their contact information. Not everyone will “opt-in.”*
Sponsorship Levels

**Opportunities**
*Select one*
- Sunday Opening Keynote
- Sunday Welcome Reception
- Eclipse Glass Sponsor
- Conference Name Tag
- Night at the Museums

**Benefits**
- Two Exhibitor Spaces
- Full-page advertisement in conference program
- Three Complimentary Registrations
- Logo on Concurrent Session Intro/Title Slides
- Signage with logo during sponsored event
- Podium Time if Event Sponsor
- Logo on Conference landing page
- One year MANY Industry Partner Membership

Visionary $5,000
Sponsorship Opportunities
2023 Annual Conference

Platinum $3500

Opportunities
Select one

Awards of Distinction
Monday Breakfast – Advocacy Update
Conference Lanyard
Conference Tote Bag

Benefits

One Exhibitor Space
Full-page advertisement in conference program
Two Complimentary Registrations
Logo on Session Intro/title Slides
Logo on Conference landing page
Podium Time if Event Sponsor
Signage with logo during sponsored event
One year MANY Industry Partner Membership
Sponsorship Opportunities

2024 Annual Conference

Gold $2,500

Opportunities

Select one

- Sunday Brunch
- Support MANY/Support Museums Dinner
- Tuesday Closing Keynote
- Saturday Pre-conference Workshops

Benefits

- One Exhibitor Space
- Half-page advertisement in conference program
- Two Complimentary Registrations
- Logo on Conference landing page
- Podium Time if Event Sponsor
- Signage with logo during sponsored event
- One year MANY Industry Partner Membership
Sponsorship Levels

Opportunities

Select one

- Coffee Break #1
- Coffee Break #2
- Conference Scholarship
- Exhibitor Bingo

Benefits

- One Exhibitor Space
- Quarter Page advertisement in conference program
- One Complimentary Registration
- Signage with logo during sponsored event
- One year MANY Industry Partner Membership
Sponsorship Levels

Bronze  $1,000

Benefits

Exhibitor Space
One Complimentary Registration
One Year MANY Industry Partner Membership
**Exhibitor Discount**

Additional Staff Registration at all levels: **$250**

**Exhibitor Sponsor**

*includes one complimentary registration*

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
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</thead>
<tbody>
<tr>
<td>Industry Non-Member</td>
<td><strong>$750</strong></td>
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<tr>
<td>Non-Profit / Non-Member</td>
<td><strong>$600</strong></td>
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<tr>
<td>Non-Profit Member</td>
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</table>

**Conference Program Advertisements**

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Fee</th>
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</thead>
<tbody>
<tr>
<td>Full page</td>
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<tr>
<td>Half page</td>
<td><strong>$300</strong></td>
</tr>
<tr>
<td>Quarter page</td>
<td><strong>$250</strong></td>
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</tbody>
</table>
The deadline to be included on Conference Registration website pages is **December 15, 2023**

*Conference registration opens January 22, 2024.*

*Sponsorships will be added to the website as received through March 15.*

Deadline to be included in printed conference program and signage is **March 1, 2024**

For all sponsorship questions including ideas for other opportunities not mentioned, please email MANY Executive Director Erika Sanger esanger@nysmuseums.org or call 518-273-3400

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Photo credits: Discover Albany, Daylight Blue Media, Albany Institute of History & Art, and MANY staff and board