Grow your network and reach new customers in New York State!

Join 400 museum professionals in Syracuse, in the Central Region of our state, and the home of the Onondaga Nation, the Central Fire of the Haudenosaunee Confederacy, for our annual conference from April 15-18, 2023.
Syracuse is easily accessible. It is a two-and-half hour drive from both Albany and Buffalo, flights from New York City airports can be found for under $250, and the Amtrak station makes train travel a great option.

A local host committee is helping us plan exciting conference events in downtown cultural institutions and we are creating a map of the dozens of amazing museums conference attendees can visit in Central New York.
People from all over the world have come to call Syracuse their home. The arts, culture, and food of the city reflects that diversity.

**Syracuse** is a walking city filled with marvelous architecture, theaters, boutiques, and great places to eat.
Our conference hotel will be the four-star **Marriot Syracuse Downtown** recently restored to its original 1924 glory, with affordable accommodations and state-of-the-art meeting rooms.

From the Marriott Syracuse’s tenth-floor ballroom, you can see rolling hills and rooflines of historic buildings.
Who attends MANY’s annual conference?

80% are MANY Members

Organizational Members by REDC

- Capital Region: 13%
- Central NY: 7%
- Finger Lakes: 11%
- Long Island: 10%
- Mid-Hudson: 12%
- Mohawk Valley: 8%
- New York City: 14%
- North Country: 7%
- Southern Tier: 7%
- Western: 11%

Organizational Members by Budget Size

- $10,000,000+: 3%
- $5,000,000 - 9,999,999: 2%
- $2,500,000 - 4,999,999: 4%
- $1,000,000 - 2,499,999: 7%
- $500,000 - 999,999: 11%
- $100,000 - 499,999: 10%
- $50,000 - 99,999: 6%
- $25,000 - 49,999: 6%
- Under $24,999: 7%

MANY Membership 2021

- 679 Members from every region, budget size, and discipline
Who attends MANY’s annual conference?

40% Executive Directors

20% Curators and Educators

15% Members of Boards of Trustees

51% Museums with operating budgets over $500,000

40% First time attendees

Attendance 2018: 415
Attendance 2019: 450
Attendance 2022: 300 (maximum allowable under pandemic safety restrictions)

In 2019, 35 industry partners participated as exhibitors.

Funders, state agencies, heritage areas, and field service organizations also exhibited.
Who attends MANY’s annual conference?

We welcome all industry partners from large vendors for museum services to independent, project-based consultants as well as funders and organizations that serve museums and the non-profit sector.
We are pleased to offer the following opportunities for you to be at the center of these conversations.

To sponsor our 2023 annual conference, go to the MANY website at nysmuseums.org/conference-sponsorship
Sponsorship

2023 Sponsorship opportunities were crafted to offer packages that reflect significant savings over separate purchases.

All sponsors of all levels will have their logo on the MANY home page for one year.

Bronze level at $1,000 is equivalent to a MANY Industry Membership that includes one exhibitor space and your logo on MANY home page. For 2023 it also includes one conference registration.

Sponsors will also receive a list of conference attendees as a sponsor benefit no more than two weeks in advance of the conference. Please note that during the registration process conference attendees will need to “opt in” to allow us to share their contact information and not everyone will “opt-in.”
Sponsorship Opportunities
2023 Annual Conference

Visionary  $5,000

Benefits
Two Exhibitor Spaces
Full-page advertisement in conference program
Three Complimentary Registrations
Logo on Concurrent Session Intro/Title Slides
Signage with logo during sponsored event
Podium Time if Event Sponsor
Logo on Conference landing page
One year MANY Industry Partner Membership

Opportunities
Select one
Sunday Opening Keynote
Sunday Welcome Reception
Headshot Sponsor
Conference Name Tag
Night of Play
## Sponsorship Levels

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## Platinum $3,500

- Signage with logo during sponsored event
- Podium Time if Event Sponsor
- One year MANY Industry Partner Membership

Sponsorship Opportunities
2023 Annual Conference
Opportunities

- Sunday Brunch
- Support MANY/Support Museums Dinner
- Tuesday Closing Program
- Silent Auction
- Saturday Pre-conference Workshops

Benefits

- One Exhibitor Space
- Half-page advertisement in conference program
- Two Complimentary Registrations
- Logo on Conference landing page
- Podium Time if Event Sponsor
- Signage with logo during sponsored event
- One year MANY Industry Partner Membership

Sponsorship Levels

Gold $2,500
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<td>Conference Scholarship</td>
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<td>Exhibitor Bingo</td>
<td>One year MANY Industry Partner Membership</td>
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</table>
Opportunities

**Select one**

- Exhibitor Space
- One Complimentary Registration
- One Year MANY Industry Partner Membership

**Sponsorship Opportunities**

2023 Annual Conference

**Bronze** $1,000
Exhibitor Discount Additional Staff Registration at all levels: $225

Exhibitor Sponsor

*includes* one complimentary registration

Industry Non-Member $750
Non-Profit / Non-Member $600
Non-Profit Member $500

Conference Program Advertisements

Full page $500
Half page $300
Quarter page $250
The deadline to be included on Conference Registration website pages is **December 15, 2022**

*Conference registration opens January 23, 2023. Sponsorships will be added to the website as received through March 31.*

Deadline to be included in printed conference program and signage is **March 15, 2023**

For all sponsorship questions including ideas for other opportunities not mentioned, please email MANY Executive Director Erika Sanger esanger@nysmuseums.org or call 518-273-3400

Photo credits: Visit Syracuse, Rick Bacmanski, Gerard Gaskin, and MANY staff