2021 Newsletter Sponsor Opportunities

This Month in NYS Museums

With click rates triple the national non-profit average, This Month in NYS Museums is your most direct opportunity to reach the inboxes of over 650+ MANY members.

What is This Month in NYS Museums?
It’s a monthly e-newsletter designed to provide updates from the MANY office on:

• Funding opportunities
• Job postings
• Advocacy alerts
• Original articles on how museums are
  > growing institutional resources
  > working with their communities
  > using their exhibitions and collections in new ways

This Month in NYS Museums
Open Rate 44%
Click Rate 11%

Non-Profit Average
Open Rate 24.11%
Click Rate 2.57%

2021 Newsletter Sponsorship Rates

<table>
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<tr>
<th></th>
<th>Annual</th>
<th>Quarterly</th>
<th>Monthly</th>
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<tbody>
<tr>
<td></td>
<td>$750</td>
<td>$250</td>
<td>$100</td>
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Ad Size
2 in. x 4 in. (600 pixels x 1200 pixels)

Ads must be submitted as a .jpg or .png format with a resolution of 300 DPI.

Please indicate sponsorship level: [ ] Annual [ ] Quarterly [ ] Monthly

Please return completed form above to meves@nysmuseums.org. You will be sent an invoice with options to pay by check or online.