



SPONSORSHIP OPPORTUNITIES

ACCESS & IDENTITY

Annual Conference Cooperstown April 7 - 9

Grow your network and reach new customers in New York State!

400 museum professionals will gather in Cooperstown from across the state to connect with each other and industry partners.

Be a conference sponsor or exhibitor.

Take the **opportunity to be at the center** of these conversations.



SPONSORSHIP BENEFITS

SPONSOR OPPORTUNITIES (CHOOSE ONE)

VISIONARY \$5,000

- **All Platinum Level Benefits plus:**
 - Logo and recognition as a MANY Partner on our website for one year
- Saturday Workshops
 - Sunday Keynote Address

PLATINUM \$3,000

- **Three** Complimentary Registrations
 - **Full-page** advertisement in the Conference Program
 - **Five Minute Podium Time** During Sponsored Event and signage with your logo
 - One **Corporate Affiliate** annual MANY membership
 - Space in our **Exhibitors Area**
 - Listing on MANY website, app, and program
- Awards of Merit Presentation
 - Sunday night *Welcome Reception* at the Otesaga
 - Monday night *Cocktail Hour*
 - Monday *Night of Play* at the Baseball Hall of Fame
 - Conference Capstone Experiences
 - Monday Lunch Roundtable Conversations
 - Transportation

GOLD \$2,500

- **Two** Complimentary Registrations
 - **Half-page** advertisement in the Conference Program
 - Signage with your logo during the sponsored event
 - Space in our **Exhibitors Area**
 - Logo on MANY website, app, and program
- One of our Conference Coffee Talks:
- Development & Fundraising
 - Director
 - Collections & Exhibit Design
 - Programming
 - Small Museums
 - Monday Breakfast
 - Tuesday Breakfast
 - Saturday Reception at the Fenimore Art Museum

SILVER \$1,500

- **One** Complimentary Registration
 - **Quarter-page** advertisement in the Conference Program
 - Signage with your logo during the sponsored event
 - Space in our **Exhibitors Area**
 - Logo on MANY website, app, and program
- Student Scholarship (Includes registration and one evening event for one student)
 - Silent Auction
 - Exhibitor Bingo

BRONZE \$1,000

- **One** Complimentary Registration
 - **Quarter-page** advertisement in the Conference Program
 - Signage with your logo during the sponsored event
 - Logo on MANY website, app, and program
- Museum Trivia
 - Sunday Coffee Break
 - Monday Coffee Break

EXHIBIT HALL

Conference sessions (Sunday afternoon, Monday, and Tuesday morning) will be held at the Otesaga Resort Hotel, giving conference attendees an extended amount of time to visit with you.

To make our exhibit hall more accessible and engaging to attendees, we will host a reception on Sunday Night in the exhibit hall and will include a comprehensive and usable Exhibitor Directory in our conference program.

Commercial Organization

- Member - \$600
- Non-Member - \$750

Non-Profit Organization

- MANY Member - \$500
- Non-Member - \$600

2019 Exhibit Tables include:

WiFi, an exhibit table & two chairs, one complimentary registration. Additional AV Equipment (power, TV's, etc) can be arranged directly with the Otesaga Resort Hotel. Additional charges may apply.

All sponsors will be included in:

Exhibitor Directory, Exhibitor Bingo, MANY website, app, and program.

Schedule:

Sunday, April 7

- 11:00 am: Conference Registration & Exhibit Hall open
- 12:00 pm: Exhibit Hall open for set-up
- 4:30 pm – 6:00 pm: Opening Reception in Exhibit Hall

Monday, April 8

- 9:30 am – 5:00 pm: Coffee Breaks in Exhibit Hall during the day

Tuesday, April 9

- 11:00 am: Exhibit Hall Closes

CONFERENCE PROGRAM ADVERTISEMENT

- Full Page Ad:
\$500.00
7" (wide) x 9.5 " (tall)
- Half Page Ad:
\$300.00
7" (wide) x 4.75 (tall)
- Quarter Page Ad:
\$250.00
3.5" (wide) x 4.75" (tall)

All advertisement designs must be submitted to MANY Staff by March 1st, 2019. All ads must be submitted as a .tif, .eps or .pdf file. File resolution must be at least 300 dpi. Designs may be submitted to conference@nysmuseums.org.

Sponsor Information

Please enter your information exactly as you would like it to appear in conference listings

Company _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Website _____

Please provide a brief description of your organization in 25 words or less:

Sponsorship Selection

(available on a first-come, first-serve basis)

Visionary

- Saturday Workshops
- Sunday Keynote Address

Platinum

- Awards of Merit Presentation
- Sunday Welcome Reception
- Monday Cocktail Hour
- Conference Capstones
- Monday Lunch Roundtable Conversations
- Transportation

Gold

One of our Conference Coffee Talks:

- Development & Fundraising
- Director Collections & Exhibit Design
- Programming Small Museums
- Monday Breakfast Tuesday Breakfast
- Saturday Reception at the Fenimore Art Museum

Silver

- Student Scholarship (Includes registration and one evening event for one student)
- Silent Auction Exhibitor Bingo

Bronze

- Museum Trivia Monday Coffee Break
- Sunday Coffee Break

Advertisement Only:

- Full Page - \$500
- Half Page - \$300
- Quarter Page - \$250

Exhibit Space Only:

- Commercial Organization
 - \$600 Member \$750 Non-Member
- Non-Profit Organization
 - \$500 Member \$600 Non-Member