

# ***Visioning Change***

## Conference Schedule at a Glance

Saturday, April 7

Genesee Country Village & Museum - Pre-Conference Workshops

Location	Time							
Genesee Country Village & Museum	11:30 AM	Pre-Conference Workshop Registration & Village Opens						
	12:30 – 1:30 PM	Lunch						
	1:45 – 4:45 PM	Workshops for Museum Educators	Collection Storage for Small Museums	19th-Century Brewing	Beginning Bookbinding	Natural Dyeing	Paper Marbling and Book Binding	Your Historic Building Preservation Questions Answered!
	5:00 – 6:00 PM	Reception						

Sunday, April 8

George Eastman Museum - Conference Sessions

Location	Time					
	10:00 AM	Rochester Museums Open Early for Conference Attendees				
George Eastman Museum	11:00 AM	Conference Registration Opens				
	11:30 AM	Food Truck Round Up				
	12:30 – 1:45 PM	From Diversity to Completion	Think You Know Mobile Apps?	Speed Curating	CEO Perspectives	Development & Fundraising Coffee Talk
	2:00 – 3:15 PM	Members? Donors? I Just Need People to Support My Mission...	It's More Important to be Relevant than Important	A Full Circle: A Community Experience in Art Language	Training Tomorrow's Leaders	Collections & Exhibit Design Coffee Talk
	3:30 – 4:30 PM	Keynote Address <i>Change: Make or Become; What Will It Be?</i> James R. Hackney, Jr., Senior Director of Development, Yale Divinity School				
	4:30 – 6:00 PM	Welcome Reception				
Memorial Art Gallery	7:00 PM	<i>Visioning Change</i> Fundraising Dinner				
		Other dining options available				

Monday, April 9

Hyatt Regency Rochester - Conference Sessions

Location	Time						
Hyatt Regency	8:00 AM	Breakfast Business Meeting & Awards of Merit Presentation					
	9:30 AM	Exhibitor Bingo and Silent Auction					
	10:00 – 11:30 AM	Emerging Museum Professional's 10x10s	The Deaccessioning Dilemma	Approaches to Digital Engagement in an Ever-Changing World	Interpretive Writing Strategies for Museums	Making History Relevant by Connecting Slavery and Racism in Modern America	
	11:30 AM	Exhibitor Bingo and Silent Auction					
	12:00 PM	Lunch with remarks from the IMLS, NEA, NYSCA, HNY, GHHN and other funders					
	1:00 – 2:15 PM	Creativity Incubator	How Cultural Institutions Collaborate to Build Visitation	Strategies to Create Accessibility for Deaf and Deaf with Disabilities	The New World of Corporate Membership and Sponsorship	Director's Coffee Talk	Emerging Museum Professionals Coffee Talk
	2:15 PM	Exhibitor Bingo and Silent Auction					
	2:45 – 4:00 PM	All Politics are Local	How to Tackle the Biggest Collections Challenges Head-On	Museums as Part of the Immigrant Experience	Community Collaboration and the Suffrage Centennial Exhibition	Better Understand Your Current Customers and Tap into New Customers	Programming Coffee Talk
	4:15 PM	Exhibitor Bingo Card Winner Announced					
	4:30 PM	Silent Auction Closes					
	5:30 – 6:30 PM	<i>Center of Change</i> Fundraising Cocktail Hour at the Hyatt Regency's City Center Terrace					
	The Strong National Museum of Play	7:00 PM	<i>Night of Play</i> at the Strong Welcoming Remarks by Ross Levi, Executive Director of Tourism, Empire State Development				

Tuesday, April 10

Hyatt Regency Rochester - Conference Sessions

Location	Time	
Hyatt Regency	8:00 AM	Breakfast with the Funders
	9:00 AM	Closing Remarks <i>Visioning a Museum for the Next Generation</i> Joe Martin Lin-Hill, PhD, Deputy Director, Albright-Knox Art Gallery
Partnering Sites	10:30 – 12:30 PM	Conference Capstones Included in Conference Fee (Must Pre-Register, Space is limited) The Seneca Art & Culture Center at Ganondagan Genesee Country Village and Museum Susan B Anthony House Seneca Park Zoo Memorial Art Gallery Downtown Heritage Trail Strong National Museum of Play Rochester Museum and Science Center Genesee Brewing Company WXXI Public Broadcasting/PBS Charlotte-Genesee Lighthouse

10x10 Presentations:

1. Let's Break Bread: What Can Museums Learn from the Rochester Public Market?
2. Create Educate Recycle: Change Art Today Through Education. Creating High Quality Art Using Recycled Materials
3. The Real Cost of Being an Emerging Museum Professional: An Examination of Pay Practices and Pitfalls
4. Cultural Artifacts as Touchstones for STEM Education in the Museum Space
5. The Vital Role of Informal Science Education in Museums
6. Adapting a Small Cultural Institution to survive in a Museum Centered World
7. Museum Members are Museum Investors
8. Using Twitter and Facebook to promote the RIT Archive Collections
9. Avoiding 'Manplaining': Lessons of a Male Interpreter in Seneca Falls